

CareerVillage Employee Engagement Catalog

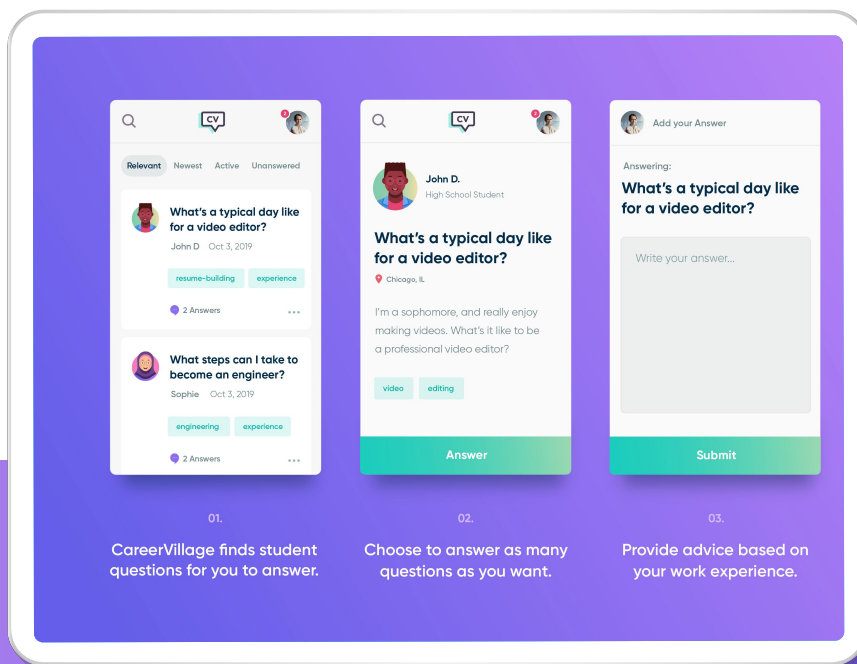
 [CareerVillage.org](https://www.CareerVillage.org)

Summary

This document serves to outline the opportunities for employee engagement that CareerVillage.org offers its corporate partners. The first section includes an overview of CareerVillage, information about the volunteer experience, and an overview of our corporate partner employee engagement programs. The second section will list and describe various options for employee engagement events, activities, etc. that can be built into a partnership.

Overview

CareerVillage Overview: CareerVillage.org is a high-growth tech nonprofit that crowd-sources career advice for underserved youth online. It is 100% free and open access. Advice becomes part of a growing open database that attracts students through organic search. As of early 2023, 7M+ online learners have used CareerVillage.org to get career advice from over 130,000 volunteers.



The Volunteer Experience: Volunteers can log on at any time they choose, search the platform for career questions that are relevant to their expertise, and start advising youth. To get started, all volunteers have to do is take 2 minutes to sign up as a Professional on CareerVillage.org. Then they are ready to volunteer online – anytime, anywhere – and provide college and career advice to young people who need it most.

Corporate Partner Employee Engagement Programs:

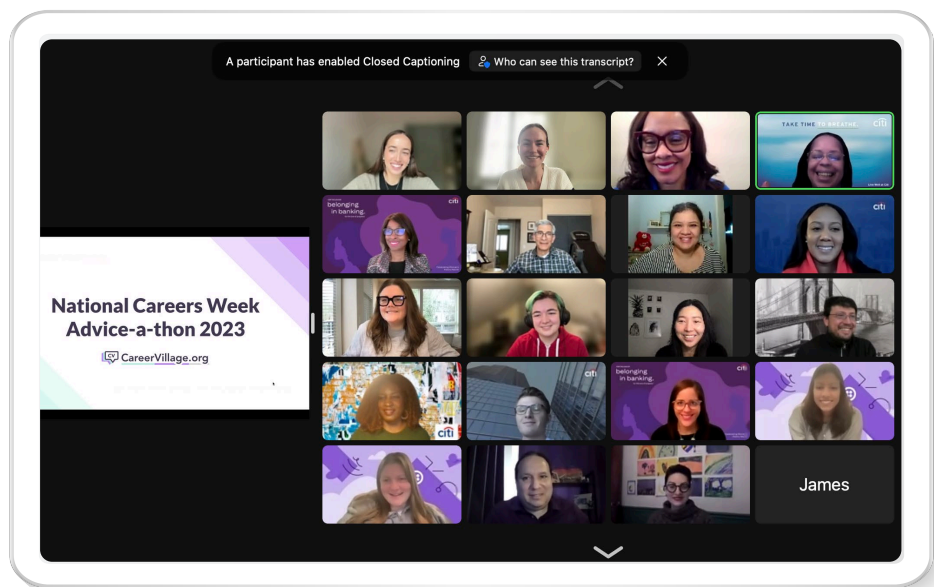
CareerVillage’s design positions it to be a uniquely flexible employee engagement opportunity for companies of all sizes, locations, and work environments. We can customize any event format to fit your team’s needs. We have a range of offerings, from activities that help maximize your impact goals to creating a team bonding experience. But every event has the same goal: to provide excellent career advice to students around the world.

“ The partnership adds whole other levels of experience and opportunity. And then there’s group engagement sessions with (the CareerVillage Partnerships Team). (They’re) an informative, steady, flexible, humble, and encouraging resource. ”

Impact Reporting: We provide monthly impact reports for corporate partners that include a summary of company impact, in addition to breakdowns of per-user activity. All volunteers have to do is add their company name when signing up to CareerVillage and then we track the data!

These reports break down company impact to show new volunteer sign-ups, active volunteers, pieces of advice, and reads on advice for any requested time period.

Company Landing Page and Live Leaderboard: Corporate partner volunteers have access to their company landing page on CareerVillage where they can answer industry-relevant student questions, see questions their colleagues have answered, and view the company Leaderboard to view company-wide impact.



Event Offerings

All CareerVillage event offerings can be adapted for in-person, virtual, or hybrid environments and can accommodate hundreds of employees at once. Events can range from 30mins - 1.5hrs.

Advice-a-thons and More:

Volunteers work at the same time to answer career questions from youth, either individually or as a team in small breakout groups. We have options to gamify the activity, including a scavenger hunt where volunteers compete to complete various tasks on the platform.



Webinars: Invite up to 800 participants to sign up for a webinar-style volunteer event! Engage large groups of employees globally to bring awareness to our cause and teach best practices for volunteering. A webinar would include an overview of CareerVillage, time for participants to sign up to the platform, a demo of how to volunteer, and time for volunteering. The CareerVillage Team can report live impact data throughout the event.



Team Build Experiences:

Teams can break out into small groups and work together to write advice for students and learn more about their colleagues in the process.





Global Options

CareerVillage has users from 190 different countries reading advice. Volunteers have the option to filter student questions by certain cities or countries, and events can be hosted across multiple time zones. As a result, the CareerVillage team offers ways to mobilize global employees to work towards a unified impact goal that is still meaningful for volunteers in different regions.

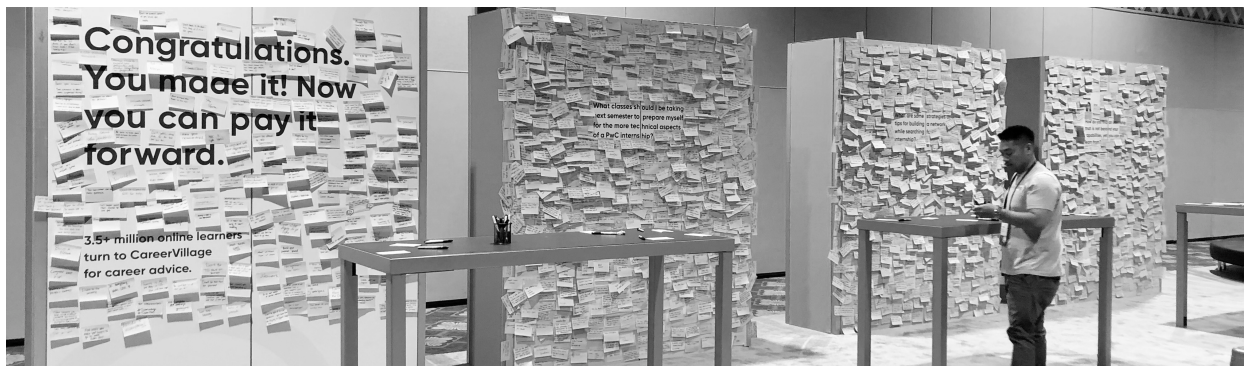


100% Challenge

Does your company have ambitious volunteering goals? CareerVillage offers a low-time investment, high-impact volunteer opportunity, making it possible to get everyone at your company engaged in an easy, flexible way. Launch a campaign challenging every employee to write at least one piece of advice on CareerVillage over the course of a week or month. The CareerVillage Team can support you with communication assets or sourcing questions for your volunteers to work on.

Conferences and Offsites

CareerVillage offers a way for you to include volunteering at any in-person gathering without needing any extra resources. Here are just a few of the possibilities:



15-minute volunteer break sponsored by your company: Everyone signs up to CareerVillage from their phone and answers 1 student question in between sessions



5-minute text-based sign-up: [Check out this video](#) of Jared doing this at the 2018 Points of Light conference.



CareerVillage booth for participants to stop by during their free time



Custom offerings: Display student questions that are relevant to your industry or the specific focus of the conference for participants to advise on. Answers can be written or submitted in any format that works best for the space provided (*written on index cards to create a mural wall of advice, text your answer to a number to be displayed on a screen, etc.*).



Themed Advice-a-thons: We can curate a list of student questions that align with your ESG pillars or community themes and create an event centered around advising students on that topic.

Is your team interested in hosting events to support awareness around things like mental health, careers in STEM, DEI, etc.? We can gather a list of questions posted on CareerVillage that relate to a specific theme or topic. This can ensure the advice written on CareerVillage.org not only facilitates mentorship opportunities but also is relevant and timely to your community engagement calendar and/or monthly company-wide themes.



New Hire Package: People want to work for organizations that are aligned with their values and where they feel empowered to share their perspectives. They also care about a company having an authentic commitment to social responsibility. What better way to build a culture of service than to make volunteering part of your onboarding process? Host a quarterly CareerVillage event for new hires to meet each other, learn more about each other's career journeys, and support a great cause!



Train the Trainer: The CareerVillage team can host events to train volunteer champions at your company to host their own Advice-a-thons. CareerVillage also offers a communications hub with resources for volunteers to leverage when organizing their own engagements to make event marketing an easy task.



Internship Groups and Internal Mentor Programs: CareerVillage is not only a resource for youth but also adult learners! There is no age limit to sign up as a student on CareerVillage and start asking questions. We can facilitate consecutive events where first one group of employees posts questions and then the next group spends time writing advice to those specific questions. This could boost your internal mentorship programs by facilitating opportunities for mentees to crowdsource their questions to larger groups of mentors at their company, while also getting input from our global community of professionals.



Connecting with Local Student Groups: Does your company have established relationships with communities of students, student-serving nonprofits, or schools? CareerVillage can create a forum for professionals at your company to connect directly and answer questions from those groups of students.



Leadership Involvement: We know how valuable it is to engage leadership in volunteerism to demonstrate your organization's strong commitment to social impact. We also know that it can be tricky to find time to accommodate volunteerism in an executive's busy schedule.

CareerVillage makes it easy to engage leadership and our team can create marketing content to spotlight this volunteerism. All we need is 20 minutes at the end of a meeting, and we can get volunteers signed up and posting advice! Even one piece of advice can help thousands of students and set the tone for higher engagement across the company.

Volunteer Quotes

Don't just take our word for it! Hear from corporate partner volunteers who attended a live CareerVillage event :

// I love the setup!

I love that it doesn't have to be real-time. You can leave a question and come back later to see your answers. It also allows professionals to mentor as it fits into their schedule rather than having to set aside specific times for tutoring or mentoring which may not work great for some people's work schedules. //

// The

CareerVillage Team was very helpful and wonderful to work with. They provided great support while giving us time to explore the site. I appreciate this so much! I'm so grateful to be able to be a part of this. //

// I think this was an awesome virtual event, and I love that it is something I can continue to do in my own time! //

// This was fantastic, and so easy to do... what a great experience! //

// CareerVillage had an amazing host who showed how passionate she was about this organization. Her words persuaded my firm and me to help kids with our knowledge and help toward their future. This is an organization I will stick with and continue to provide any expertise I can. Thank you again CareerVillage! I love this organization! //

// AWESOME event!
CareerVillage was excellent and the music was Da Bomb! Truly love the site and enjoyed answering questions and building my profile. I will continue to participate on this site. //

// I've never heard of anything like this for youths. This is amazing and so helpful for young adults who don't have the support they need. I look forward to offering any advice I can. //

// I was nervous that I wouldn't have anything useful to share but now I want to tell everyone about this and let them have the opportunity to share their experiences. I am so big on sharing what has worked for me. This was amazing and CareerVillage had a great presenter! //